



ADAM KATZ
COMMUNICATIONS DESIGNER

adam@adamnk.com
412.657.4042
www.adamnk.com

WORK EXPERIENCE

Proprietor and Designer

Adam Katz Communications Design *2008–Present*
Rebranded Axsysnet, a technology leader in innovative solutions and strategy for government organizations.
Created identities and media kits for La Lumiere Concierge, 13:20 and Naked Awareness; three companies rooted in green living and design.

Designer and Consultant

Johnson and Johnson *New York, NY 2010*
Worked to rebrand, repackage and strategize the Aveeno® skin care line from concept to implementation.

Designer

Russell Design *New York, NY 2009–2010*
Designed 2008 annual report for Investcorp, an elite global alternative investment firm based in London, Bahrain and New York.
Created and oversaw the development of company's personal web site.
Involved in numerous branding campaigns for companies including the World Trade Center Remembrance, Jamaica Market and the Harlem Stage.

Designer

Tandemodus, LLC *Chicago, IL 2008–2009*
Collaborated on numerous brand identity campaigns spanning from web, to collateral and print for a varied array of clients, notably the American Marketing Association, World Business Chicago, and CEO's for Cities.
Managed projects from concept to press interacting with both the client and design team including the design of a 400 page book for the Society of Thoracic Surgeons.

Junior Designer

Design Kitchen *Chicago, IL 2007*
Developed series of sell sheets and microsite for Motorola's 2007 B2B product line.
Branded identity and various collateral for 353NorthClark a new office building constructed in downtown Chicago.

EDUCATION

M.F.A. Design Candidate

School of Visual Arts 2011, *New York, NY*
Design as Author Program

B.F.A. Communications Design

Syracuse University 2007, *Syracuse, NY*
College of Visual and Performing Arts
Minor in Marketing

AFFILIATIONS & AWARDS

Featured in *AIGA 365 Year in Design: 30*
Appeared in *Logo Lounge Vol. 4* and *5*
Member and volunteer of AIGA New York and formerly AIGA Chicago chapters

DESIGN SKILLS

Proficient In

Adobe Creative Suite

Knowledge In

Adobe After Effects and Flash, HTML, CSS, Macromedia Dreamweaver, and Quark